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How LI corporations are helping the communities they serve

Array // February 13, 2025 // 4 Minute Read (mailto:?subject=How LI corporations are helping the

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Helping the greater community through philanthropy, community service and outright goodwill are a vital part of corporate America: an ethos that oftentimes goes unnoticed by much of the public.

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At **Henry Schein** (/profile/henry-schein-inc), for example, corporate citizenship has been integral to the company since its founding back in 1932 by Henry and Esther Schein.



‘It’s part of our corporate culture,’ said Jennifer Kim Field, chief sustainability officer for Henry Schein, the world’s largest provider of healthcare solutions for healthcare professionals. ‘It’s part of our values in being able to give back. And more importantly, it’s giving a positive impact across healthcare because we want to ensure a sustainable and healthier future for generations.’

JENNIFER KIM FIELD: ‘It’s part of our values in being able to give back. And more importantly, it’s giving a positive impact across healthcare because we want to ensure a sustainable and healthier future for generations.’

Running under the acronym CARES, Henry Schein’s corporate citizenship program’s lofty aims are: catalyzing healthcare access; advancing policies, solutions and innovation; relationship building for change; empowering Team Schein; and sustaining the planet.

The Henry Schein Cares Foundation, a separate, nonprofit entity funded by Henry Schein, Inc., advocates for oral care and overall health.

The foundation’s mission is to advocate for and support efforts around advancing access to care and empowering healthcare professionals, notes Field.

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The two-story, 11,000-square-foot building is constructed on 2 acres of vacant land.

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The foundation is actually a much smaller aspect of how the company gives. The greater part of its philanthropy is through its corporate citizenship, where they give on average \$20 to \$30 million worth of in-kind products globally per year. The foundation gives less than 10 percent of that figure.

Henry Schein's corporate citizenship credo has as its goal giving greater access to care for persons with disabilities, showcasing the importance of oral care as part of overall care and the belief that access to healthcare is a basic human right for all.

Banking on supporting the community



PAIGE CARLSON-HEIM: 'This year the focus is on nonprofit organizations who are supporting in some way the stability of homeowners.'

Now In its 23rd year, the TD Bank Charitable Foundation has made more than \$10.2 million in grants and sponsorships to Long Island organizations, guided by the bank's strategic framework known as the "TD Ready Commitment," which has four interconnected drivers of change, notes Paige Carlson-Heim, head of social impact for TD Bank.

"The bank provides a lot of support in the financial security area, supporting everything from financial literacy to math and reading skills in young elementary children to supporting entrepreneurs and small businesses, as well as folks looking to improve their skills to enter the workforce or take a step up in the workforce," said Carlson-Heim.

The foundation's other focus areas are on access to healthcare, supporting emerging artists as they grow their businesses and images in the art world, and enhancing and improving green spaces, especially in underserved communities.

"Housing For Everyone," the TD Bank Charitable Foundation's signature initiative, supports some aspect of affordable housing through a few dozen grants throughout TD Bank's footprint, which runs from Maine to Florida.

"This year the focus is on nonprofit organizations who are supporting in some way the stability of homeowners," said Carlson-Heim, noting, for example, one focus could be on helping elderly people stay in their homes.

Last year, The Economic Opportunity Council, based in Patchogue, which focuses on homeless prevention, received funding through the program. Two years ago, Ronkonkoma-based **Options for Community Living** (</profile/options-for-community-living-inc>), which helps improve living conditions for tenants, received funding.

The bank also runs annual TD Tree Days, providing funding and employee support to plant trees in public spaces. Last October, 20 TD employees planted 40 trees at the Valley Stream Department of Public Works' yard.

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How LI corporations are helping the communities they serve
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Despite its estimable scale and size, Northwell Health is a nonprofit organization whose profits get plowed back into the communities it serves, notes Brian Lally, president of the Northwell Health Foundation.

“The foundation is actually out there gaining support from the general public to advance Northwell’s mission,” Lally said.

Recently, the foundation completed its “Outpacing The Impossible” campaign, which began in 2018, raising over \$1.4 billion.

BRIAN LALLY: ‘We need to reach and identify what the health issues are in the communities—and they do vary by community—and try to get in front of those things.’

“All of that money goes back into the organization’s mission,” Lally said. “It’s almost a direct feed through from the foundation to the organization.”

Various aspects of Northwell’s enterprise get funded through philanthropy, including major capital projects, like the new addition to Northshore University Hospital, as well as new facilities on Long Island and Manhattan.

“As the campaign was coming to a conclusion, we launched an initiative around mental health issues for children. That is an ongoing effort because Northwell’s commitment to that is \$500 million and that includes our commitment to invest in taking care of these kids, even though we lose money,” said Lally, adding that they are opening a facility that will connect their behavioral health facility with their children’s hospital.

A key objective of Northwell Health is to keep people healthy so that they don’t need to come into the healthcare system.

The notion that “food is health” is being aggressively developed at Northwell, which supports food banks and teaching kids about healthy food choices.

“In order to do that, we need to go what we call ‘upstream,’” Lally said. “We need to reach and identify what the health issues are in the communities—and they do vary by community—and try to get in front of those things.”

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